

Officer	OBJECTIVES	Achieved By
<b>President</b>	<ol style="list-style-type: none"> <li>1. Maintain the Chapter's NAHU Silver Seal or better certification status</li> <li>2. Diligent performance of each duty and responsibility per CCAHU's Bylaws at the highest possible level</li> <li>3. Promote diligent attendance and performance of all board members and complete support of their efforts</li> <li>4. Committed to a strong budget designed to serve the general membership</li> <li>5. Committed to concerted effort for increasing membership</li> <li>6. Dedicated to using proper parliamentary procedure by appointing a Parliamentarian</li> </ol>	<p>3/2012 6/2012 6/2012 6/2012 6/2011 7/2011</p>
<b>President-Elect</b>	<ol style="list-style-type: none"> <li>1. Committed to fulfilling all duties and responsibilities of the position</li> <li>2. Dedicated to fund raising.</li> <li>3. Serve as chairs for Crab Feed and Health Forum/CE Day event ; support Immediate Past President with Golf Tournament</li> <li>4. Support Programs Chair with her role and responsibilities and will provide backup when needed.</li> <li>5. Support President with assignments as requested.</li> </ol>	<p>6/2012 6/2012 3/2012 &amp; 6/2012 Ongoing Ongoing</p>
<b>Immediate Past President</b>	<ol style="list-style-type: none"> <li>1. Continue to serve as active Board member and attend as many Board and luncheon meetings as possible</li> <li>2. Serve as Committee Chair for annual Golf Tournament</li> <li>3. Support the Board and President as needed and requested.</li> </ol>	<p>Ongoing 5/31/12 Ongoing</p>
<b>Treasurer</b>	<ol style="list-style-type: none"> <li>1. Perform diligent oversight of CCAHU Finances and assistance to fellow Board members as requested.</li> <li>2. Track actual vs. budgeted items to ensure accurate fiscal responsibility</li> <li>3. Provide thorough and timely financial reports to the Board.</li> </ol>	<p>Ongoing Ongoing Monthly until 6/30/12</p>
<b>Secretary</b>	<ol style="list-style-type: none"> <li>1. Produce clear and concise minutes</li> <li>2. Assist President as requested.</li> </ol>	<p>After Each Board Meeting Ongoing</p>
<b>VP of Membership</b>	<ol style="list-style-type: none"> <li>1. Increase Membership by 10%.</li> <li>2. Improve member retention</li> <li>3. Educate members and prospective members of the value of local, state and national chapter to enhance appreciation of all levels of the organization.</li> </ol>	<p>6/2012 6/2012 Ongoing</p>
<b>VP of PAC</b>	<ol style="list-style-type: none"> <li>1. Generate increase in both contribution level and contributors to CAHU PAC</li> <li>2. Stress the value of regular monthly contributions regardless of size</li> <li>3. Promote HUPAC to CCAHU Full Members at each membership meeting</li> </ol>	<p>6/2012 Ongoing Ongoing</p>
<b>VP of Legislation</b>	<ol style="list-style-type: none"> <li>1. Provide regular updates and communication of current state and federal legislative issues</li> <li>2. Promote NAHU Cap Conference and CAHU Day at the Capitol to generate enthusiasm and attendance by more members</li> <li>3. Promote active participation by local chapter members in Operation Shout and Operation Drum Beat</li> <li>4. Coordinate and arrange appointments for visiting the Federal and State legislators during the capitol events</li> <li>5. Promote and encourage Adopt-a-leg program</li> </ol>	<p>Ongoing 11/2011 through 4/11/12 As Issued 11/2011 through 4/11/12 Ongoing</p>
<b>VP of Communications</b>	<ol style="list-style-type: none"> <li>1. Improve and update CCAHU website to increase utilization</li> <li>2. Develop additional sources of communication and increase traffic and readership of all modes</li> <li>3. Develop a new format for informational blasts to increase participation and readership</li> <li>4. Explore utilizing Constant Contact as the delivery tool</li> <li>5. Increase the use of social media, specifically Facebook and to increase hits across all CCAHU media sources</li> <li>6. Increase CCAHU advertising revenue by at least 10% including The Grapevine, Website and other communications sources</li> <li>7. Pursue other advertising sources outside the industry such as local businesses</li> </ol>	<p>Ongoing 12/11 8/11 8/11 Ongoing 6/2011 6/2011</p>
<b>VP of Public Affairs</b>	<ol style="list-style-type: none"> <li>1. Work closely with Legislative VP to provide updates on legislature and upcoming bills</li> <li>2. Compile a list of contacts for television, radio and newspaper media</li> <li>3. Utilize templates and resources offered by NAHU</li> <li>4. Assist at all CCAHU functions</li> </ol>	<p>Ongoing 3/31/12 Ongoing Ongoing</p>
<b>VP of Education</b>	<ol style="list-style-type: none"> <li>1. Provide CE for luncheons and special events</li> <li>2. Coordinate with Program VP to keep education consistent with themes</li> </ol>	<p>9/1/11 to 6/30/12 Ongoing</p>
<b>VP Programs</b>	<ol style="list-style-type: none"> <li>1. Create interesting and relevant programs by working with entire board to locate speakers and programs</li> <li>2. Work with Education Chair to include continuing education</li> <li>2. Survey members and former members to determine the most attractive programming</li> <li>3. Compile the monthly luncheon agenda and keep the program running smoothly</li> <li>4. Work with members-at-large to seek and provide a good number of raffle prizes</li> <li>5. Operate the raffle in an orderly and entertaining way</li> <li>6. Produce agenda for each meeting and distribute to all involved to ensure smooth meeting execution</li> </ol>	<p>9/1/11 to 6/30/12 Ongoing 2/2012 Ongoing Monthly until 6/12 Monthly until 6/12 Monthly until 6/12</p>
<b>Members at Large</b>	<ol style="list-style-type: none"> <li>1. Assist in operation of membership luncheons</li> <li>2. Secure a high quantity of quality raffle prizes for each luncheon</li> <li>3. Sell tickets and assist in registration and as ambassadors at luncheons and at other events as necessary</li> </ol>	<p>Monthly until 6/12 Monthly until 6/12 Monthly until 6/12</p>

**Mission Statement**

To provide information, education and leadership to health insurance professionals in their roles as advocates for consumers and choice.

